

CASE STUDY

**A Proactive Approach To Technology Helps Keep Hiring And Recruitment Agency On The Cutting Edge**

## Executive Summary

**RecruitSavvy** helps companies hire cost-effectively while providing an effective alternative to pricey headhunters. Through a unique blend of services including print and online advertising, ad response management, sourcing, and warm-calling, RecruitSavvy finds clients the best candidates for open positions. By meeting with companies and customizing their recruitment strategy, they're able to find the right person quickly and for the right price.

## Challenges

We've been fortunate to have worked with the RecruitSavvy team for a number of years now. When they initially approached us while searching for a new IT provider, they brought with them a long list of challenges, concerns, and expectations. Their provider at the time wasn't able to offer them the fast and responsive service they needed, and they were struggling with outdated and under performing technology. Essentially, they needed a complete IT overhaul and a new support solution.

## Our Strategy

We set to work on RecruitSavvy's extensive to-do list, modernizing and streamlining their technology and processes. This included upgrading them to the latest hardware and software such as new desktops and servers, standardized network security with managed security software for all computers and servers, a managed Cloud backup solution, Cloud hosted exchange email with email security and filtering, the latest in VoIP technology for their call center, and providing remote access for RecruitSavvy staff via a reliable VPN service. We now monitor their network and servers 24/7, aiming to keep their technology running smoothly and allowing them to work productively and efficiently.

By moving them away from out-of-the-box, standardized solutions, improving their cybersecurity posture, speeding up their network, and providing them with the level of IT support they need to avoid costly downtime, RecruitSavvy is now light-years ahead of where they were tech-wise when we first met with them.

## Today

We've continued to provide 24/7 monitoring of their network and servers, as well as managed backup, antivirus, and email security. We provide ongoing management of all their systems including their VoIP system, Act! databases, Microsoft Office 365 and Exchange Email, and VPN. The Techsperts team has also provided them with reliable and responsive assistance with any technology issues they've experienced. Kyle Bednarski from RecruitSavvy explains:

*"We were confident that Techsperts would be the right partner for us as they stressed timely response and reliability, which has always been the case. They are basically available seven days a week, which our business needs when an emergency arises."*

With new technology in place and a partnership with a responsive IT company to support that technology, RecruitSavvy is able to focus fully on providing stellar services to their clients in the unique and competitive candidate sourcing field.



**To learn more about the Managed IT Solutions Techsperts provides to RecruitSavvy and others in New York and New Jersey, visit our website, or contact us at (201) 262-5066 today.**